the forum FOR YOUTH INVESTMENT

Ready by 21®

all youth ready for college, work & life

Collective Impact and the Virginia Children's Services Act

Elizabeth Gaines, Senior Fellow, Forum for Youth investment

April 27, 2016

the forum FOR YOUTH INVESTMENT

READY BY 21

The Forum for Youth Investment is a nonprofit, nonpartisan "action tank" dedicated to helping communities and the nation make sure all young people are **Ready by 21 – ready for college, work and life.**

Working in partnership with government, business, education and nonprofits, we provide a framework, coaching and tools for leaders who care about youth and care about change.

 | Copyright the Forum for Youth Investment. Ready by 21 and the Ready by 21 logo are registered trademarks of the Forum for Youth Investment.

Outline of the next hour:

- Outcomes and how to get there
- Family, school and community supports and how to weave them together
- Leadership and how to harness it
- Discussion on what role each of you play
- Policy levers to pull
- Resources for your work

 | Copyright the Forum for Youth Investment. Ready by 21 and the Ready by 21 logo are registered trademarks of the Forum for Youth Investment.

Ready by 21 focuses on the small gear

challenging leaders to think differently & act differently…

Moving the small gear makes a BIG difference

Developmentally On Track:
Productive
Connected
Healthy & Safe

Partnerships
Goals
Data
Actions

Coordinated
Accessible
Well-Attended
High Quality

all youth ready for college, work & life | Copyright the Forum for Youth Investment. Ready by 21 and the Ready by 21 logo are registered trademarks of the Forum for Youth Investment.

The Ready by 21 Theory of Change

Increase Capacity for change 1 -2 years

Strengthen Family & Community Supports 3-5 years

Improve Children & Youth Outcomes 5 - 10 years

© 2011, Forum for Youth Investment

CHILD AND YOUTH OUTCOMES

 | Copyright the Forum for Youth Investment. Ready by 21 and the Ready by 21 logo are registered trademarks of the Forum for Youth Investment.

The Readiness Target

Child and youth well being trends in the U.S.

National Kids Count 2013 data

Economic well being:

- **Teens not in school and not working**
  - 32 states got worse
- **Children living in high poverty areas**
  - 40 states got worse
- **Young Adults 18-24 poverty rate**
  - 18 states got worse

Education:

- **Youth not graduating on time**
  - 19 states got worse or stayed the same

Health:

- **Low birth weight babies**
  - 25 states got worse
- **Young Adult Male Obesity Rate**
  - 28 states got worse
- **Teen births**
  - 23 states got worse

Virginia at a Glance

- Children in low income working families increasing
- Children in poverty going up
- Kindergarten readiness scores stagnant
- 4th grade chronic absence is going up
- 19% of children experienced 2 or more adverse experiences
- A slight increase in children who have one or more emotional, behavioral or developmental condition

Dashboard of Outcomes by Ages

	Pre-K 0–5	School-Age 6–10	Middle School 11–14	High School 15–18	Young Adults 19–21+
LEARNING	Children Are Ready for School	Children/Youth Succeed in School	Children/Youth Succeed in School	Children/Youth Succeed in School	Young Adults are Ready for College or Work
WORKING	Children Have Parents Who Are Securely Employed	Children Have Parents Who Are Securely Employed	Youth Learn About Careers	Youth Gain Experience in a Career Setting	Young Adults are Ready for College or Work
THRIVING	Infants and Young Children Are Healthy and Safe	Children Develop and Maintain Good Health Practices	Youth/Young Adults Make Healthy Choices	Youth/Young Adults Make Healthy Choices	Youth/Young Adults Make Healthy Choices
CONNECTING	Children Have Nurturing, Stable Relationships with Parents	Children Have Positive Relationships with Peers and Adults Children Help with Family Tasks	Youth Have Relationships with Peers and Adults	Youth Have Relationships with Peers and Adults	Young Adults Are Prepared for Parenthood and Community
LEADING	Families Engage With Their Communities	Children Practice Group Membership	Youth/Young Adults Contribute to Their Community	Youth/Young Adults Contribute to Their Community	Youth/Young Adults Contribute to Their Community

Trends over the past 5 years for King County Children, Youth and Family Indicators					Legend	Red = wrong direction Yellow = flat line Green = right direction
	Pre-K 0–5	School-Age 6–10	Middle School 11–14	High School 15–18	Young Adults 19–24	Families
Academically Successful		3rd grade reading (KC) 3rd grade math (KC)	8th gr reading (KC) 8th gr math (KC)	On-time graduation (by program and ethnicity) (KC)		
Vocationally Successful				Teens not in school or working (KC)		Unemployment rate (Annual, KC population-wide)
Healthy	Uninsured children (KC) Low birth weight babies (KC) Prenatal Care (KC)	Application for free and reduced lunch (K-12) (KC)		Teen birth rate among females (15-17) (KC) & by ethnicity (KC) 10th gr obesity rate (KC)	Young adults with no health insurance (KC)	Tobacco use among adults (KC)
Safe	Accepted Referrals to CPS (KC)	Homeless students (K-12) (school district)	% 8th gr don't feel safe at school (KC) % of 8th gr availability of handguns (KC)	%10th gr don't feel safe at school (KC) % of 10th gr availability of handguns (KC)		
Socially Engaged			% 8th gr bullied in the last month (KC)	%10th gr bullied in the past month (KC) Dropout rate (KC) (by sub group)		
Civically Engaged						

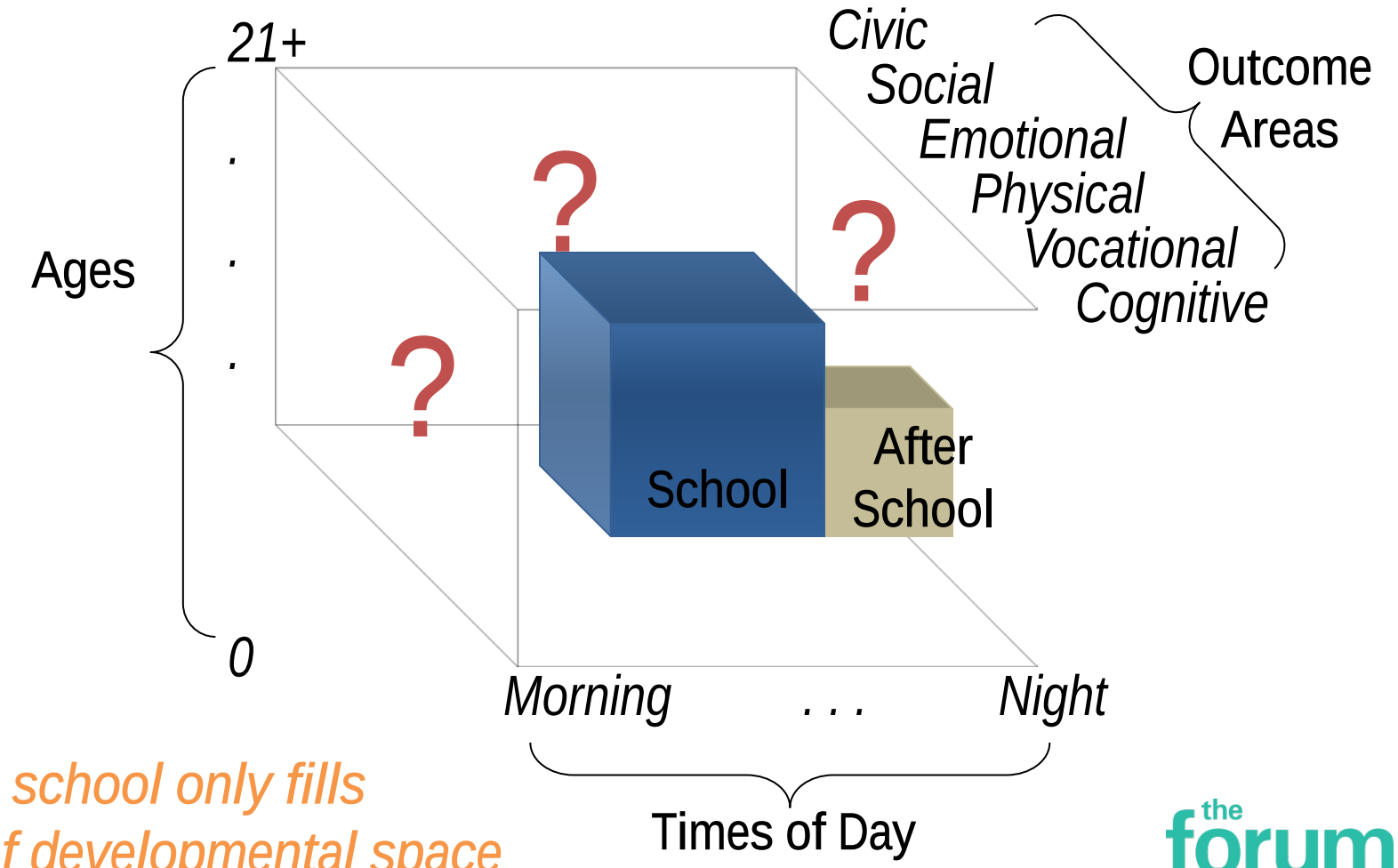
Alexandria Child and Youth Master Plan Dashboard

	Early Childhood	Middle Childhood	Youth	Young Adult
Academically and vocationally successful				
Kindergarten Readiness	87%			
3rd Grade Reading Proficiency*		76%		
Student Attendance for Middle Grades**		94-98%		
Algebra I Proficiency*		63%		
High School Dropout Rate*			12%	
Mean SAT Score for Low-Income Students			1242	
Unemployment			21%	11%
Enrolled in any institution of higher education within 16 months of earning a high school diploma				60%
Culturally competent and connected				
Cultural Competence		53%	53%	
Emotionally secure, hopeful and resilient				
Made a plan about how they would attempt suicide*		12%	10%	
Caring Adult		47%	45%	
Planning and Decision-Making		36%	37%	
Physically safe and healthy				
Low/Very Low Birth Weight	8.5%			
Rate of Teen Pregnancies Per 1,000 Girls Ages 1-19			33	
Founded Child Abuse		1.8%		
Engaged in 5+ Days of Exercise Lasting 60 Min. or More		53%	33%	
Socially and civically engaged and empowered				
Service to Others		47%	45%	
Number of Group A Juvenile Crime (Serious Crimes)		229		
Afterschool Program Participation (comparison to region)		84%		

FAMILY, SCHOOL AND COMMUNITY SUPPORTS

 | Copyright the Forum for Youth Investment. Ready by 21 and the Ready by 21 logo are registered trademarks of the Forum for Youth Investment.

Thinking Outside of the Box



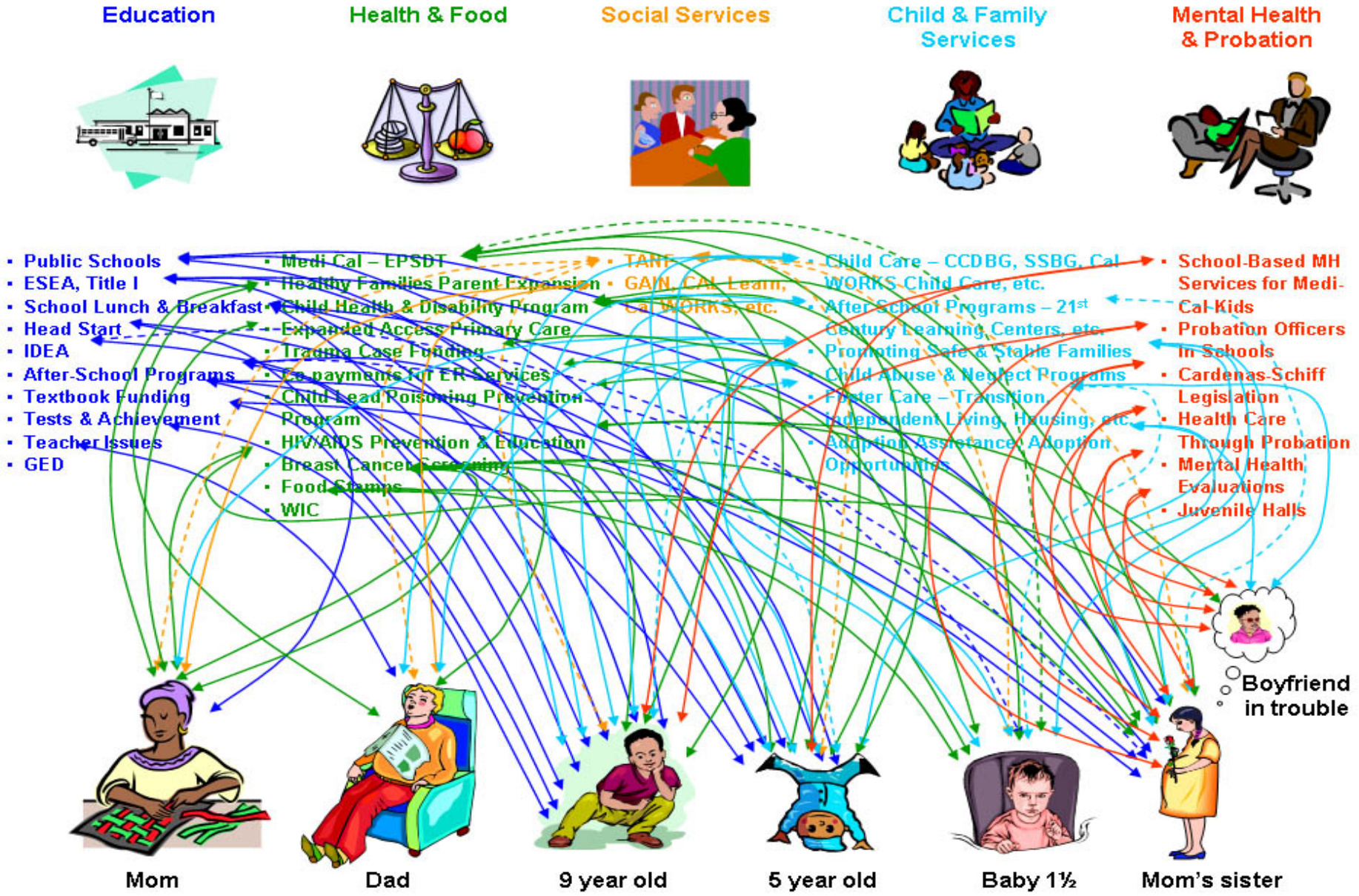
At its best, school only fills a portion of developmental space

the forum FOR YOUTH INVESTMENT

Who is Responsible for the Rest?

- Families
- Youth/Peer Groups
- Schools and Training Organizations
- Higher Education
- Youth-Serving Organizations
- CBOs (Non-Profit Service Providers and Associations)
- Businesses (Jobs, Internships and Apprenticeships)
- Faith-Based Organizations
- Libraries, Parks, and Recreation Departments
- Community-Based Health and Social Service Agencies
- Policymakers

A fragmented set of supports:

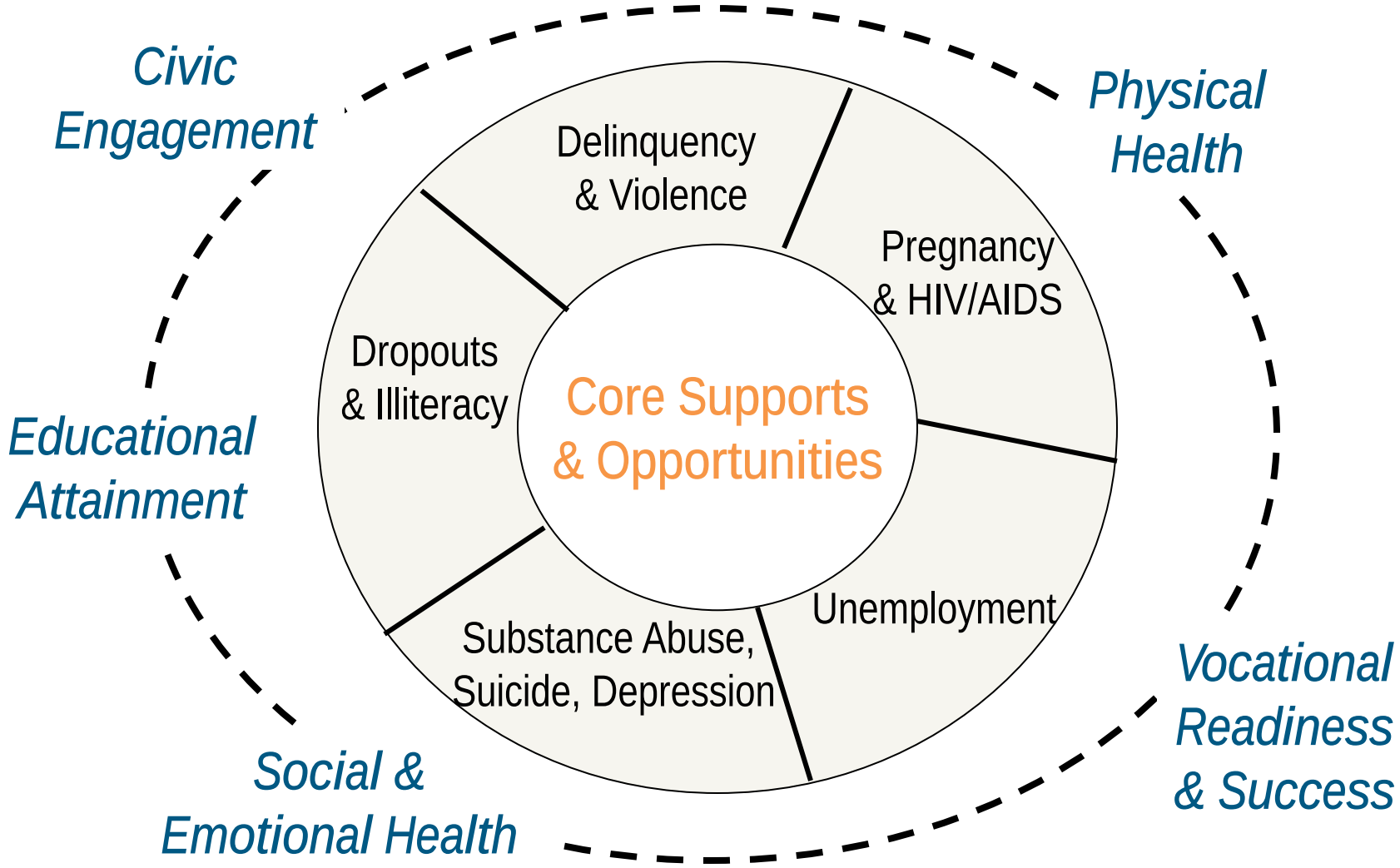


SOURCE:
Margaret Dunkle

Children's Services in Los Angeles County

Would you hire him?

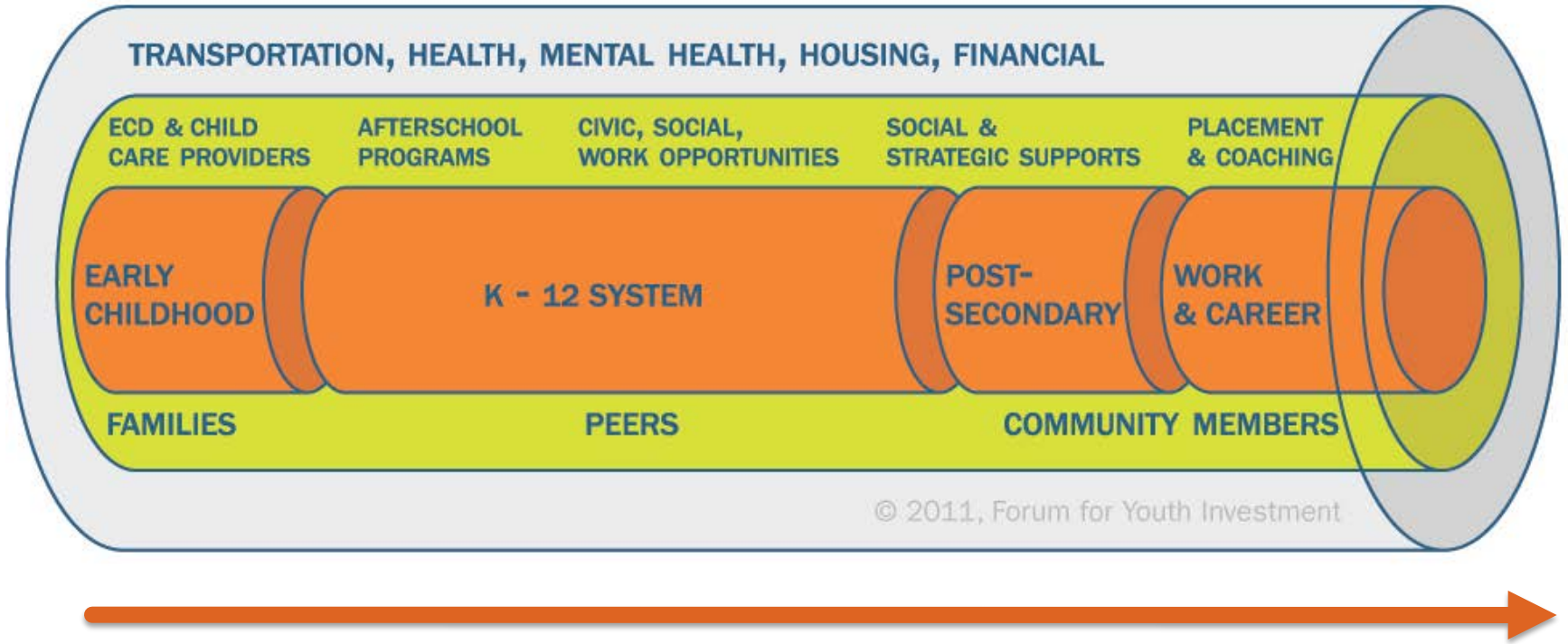
Even the Smallest Communities Have Too Many Initiatives



We know what it takes to support development

- The National Research Council reports that youth need:
  - Physical and Psychological Safety
  - Appropriate Structure
  - Supportive Relationships
  - Opportunities to Belong
  - Positive Social Norms
  - Support for Efficacy and Mattering
  - Opportunities for Skill-Building
  - Integration of Family, School and Community efforts

The Insulated Pipeline:
Cradle to Career Investments

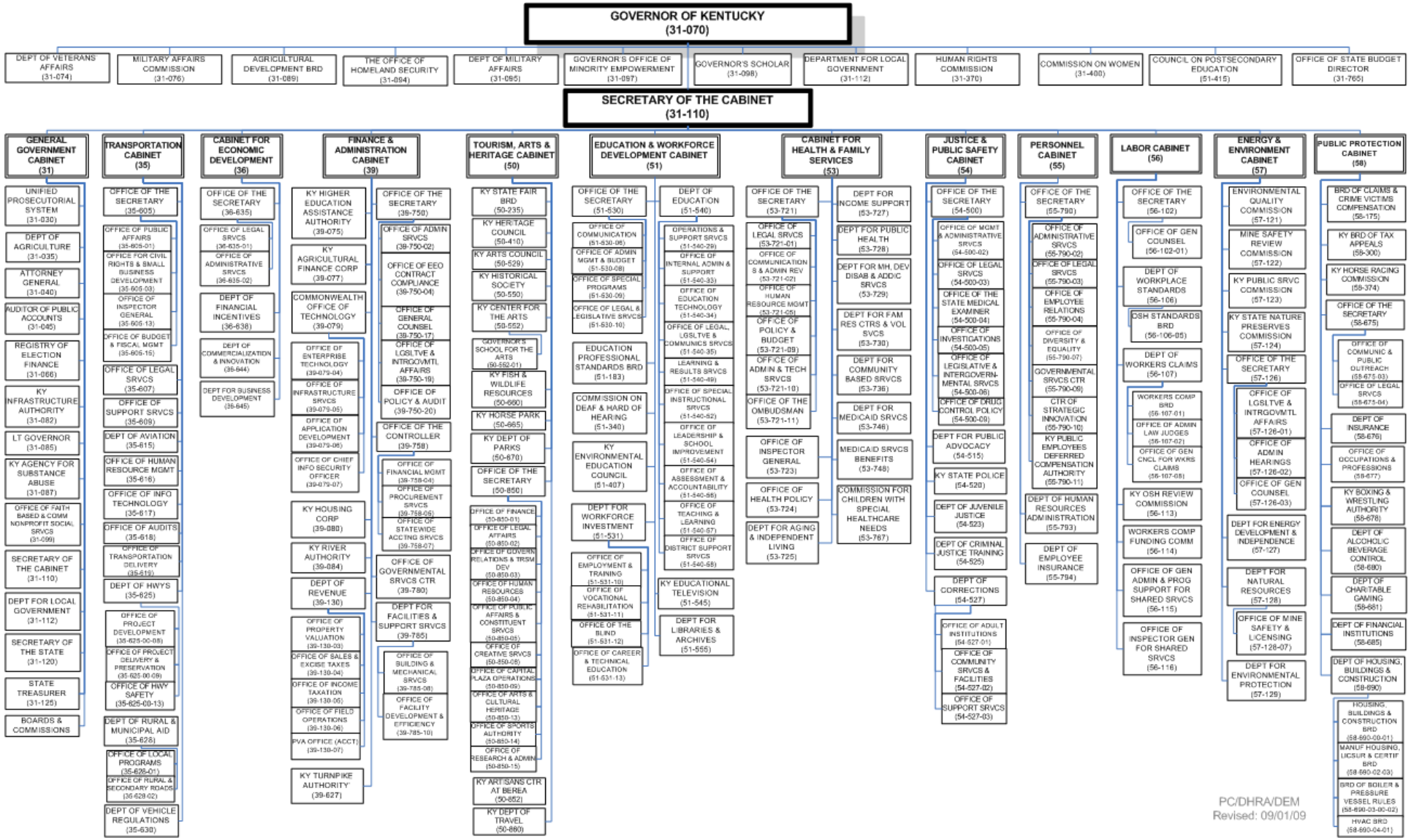


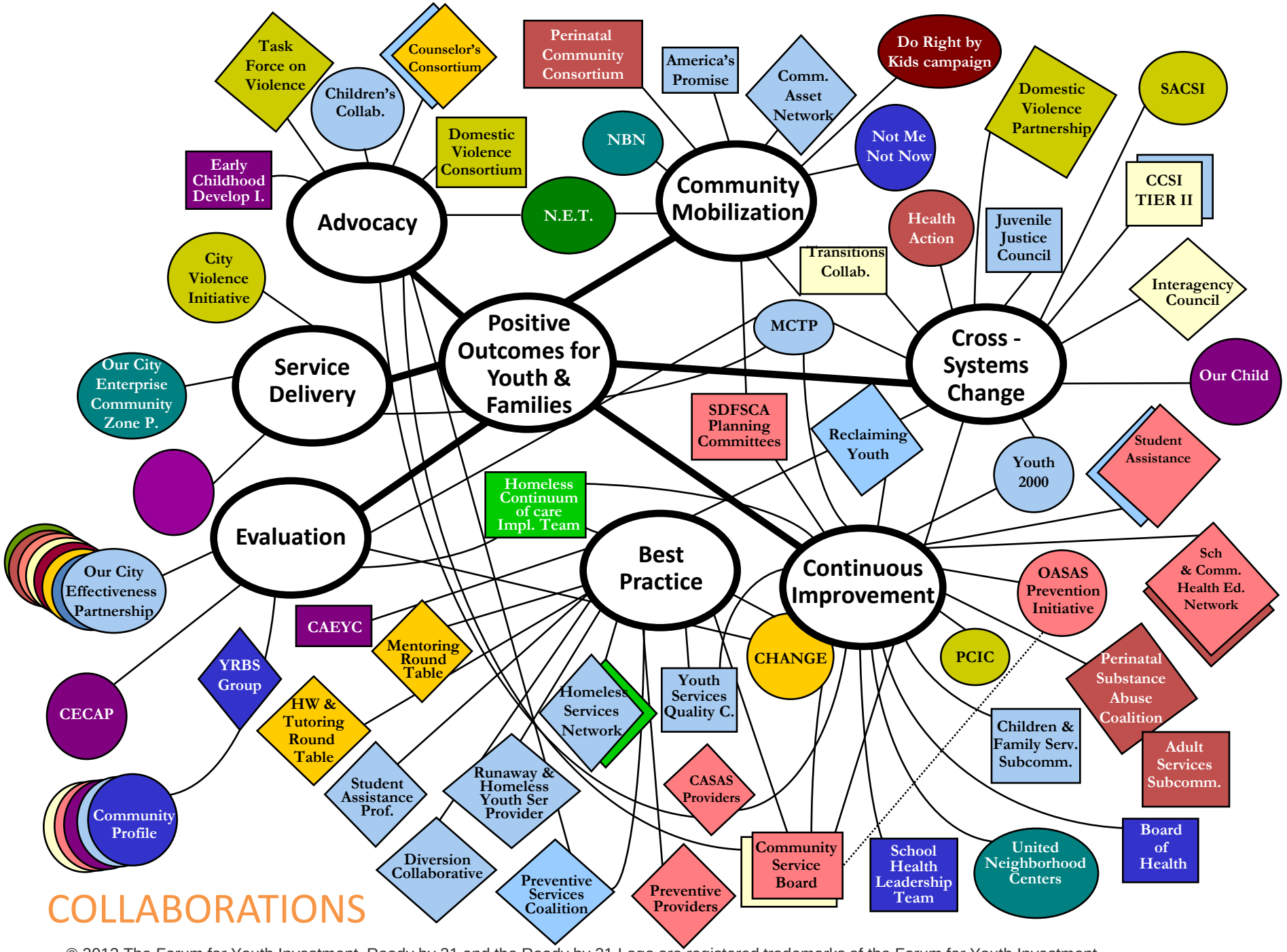
"Cradle to career" insulation (0-24)

LEADERS ACCOUNTABILITY

 | Copyright the Forum for Youth Investment. Ready by 21 and the Ready by 21 logo are registered trademarks of the Forum for Youth Investment.

Fragmented government structures

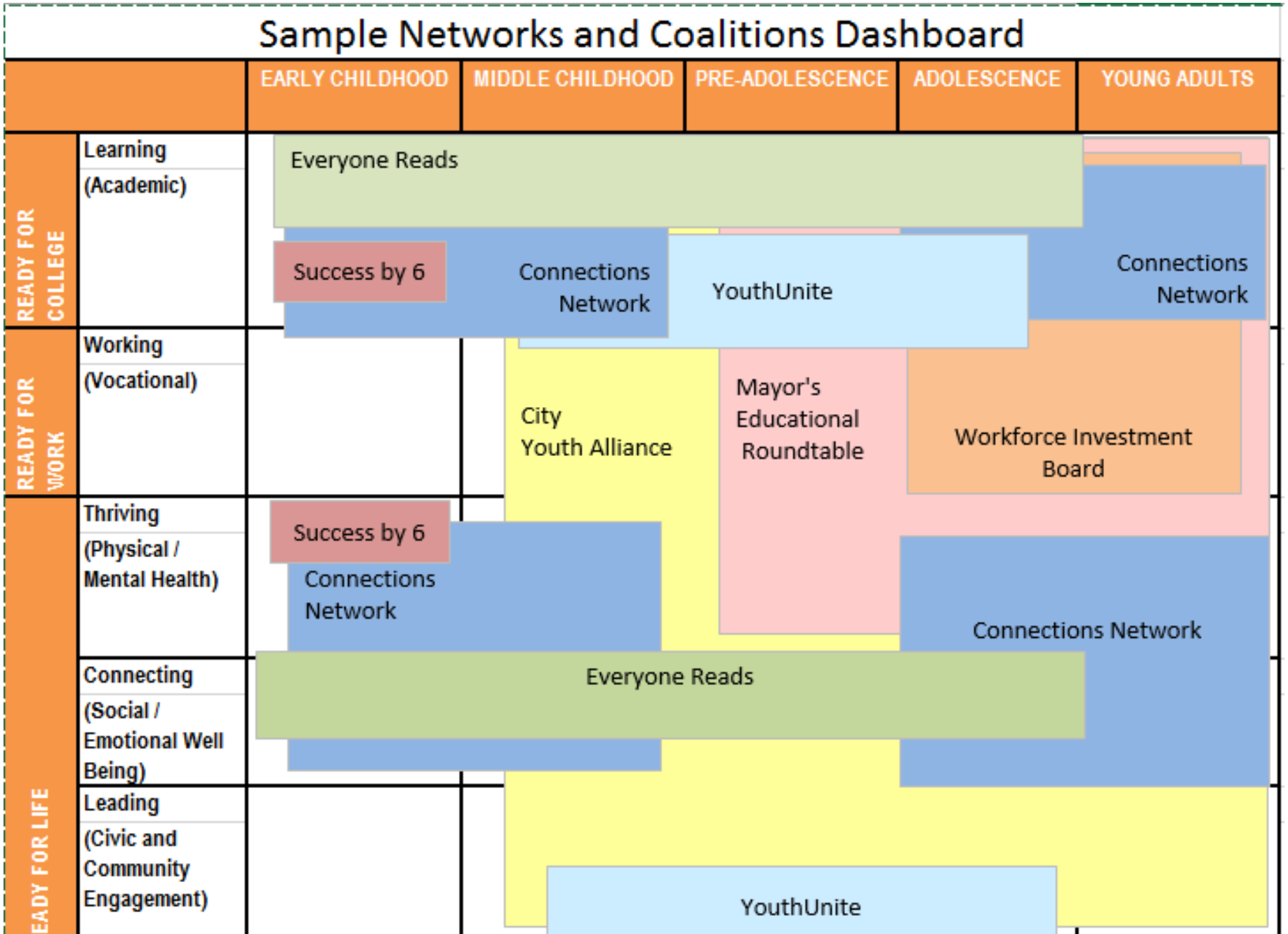




COLLABORATIONS

© 2012 The Forum for Youth Investment. Ready by 21 and the Ready by 21 Logo are registered trademarks of the Forum for Youth Investment.

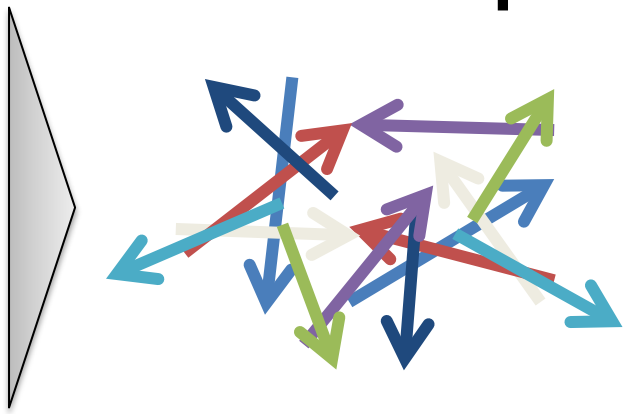
Map your moving trains



Traditional Approaches Are Not Solving Our Most Complex Social Problems

- Funders select **individual grantees**
- Organizations **work separately** and **compete**
- Corporate and government sectors are often **disconnected** from foundations and nonprofits
- **Evaluation** attempts to **isolate** a particular organization's impact
- Large scale change is assumed to depend on **scaling organizations**

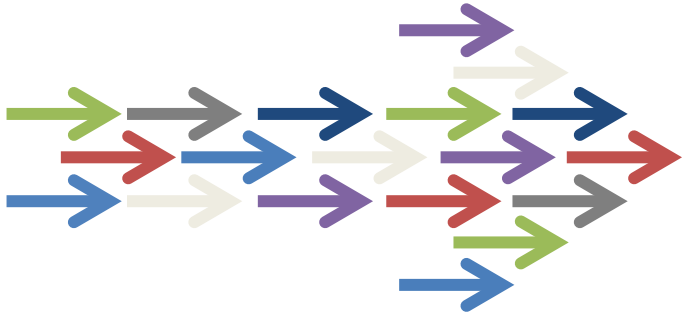
Isolated Impact



© 2010 The Forum for Youth Investment.

Imagine a Different Approach – Multiple Players Working Together to Solve Complex Issues

Collective Impact



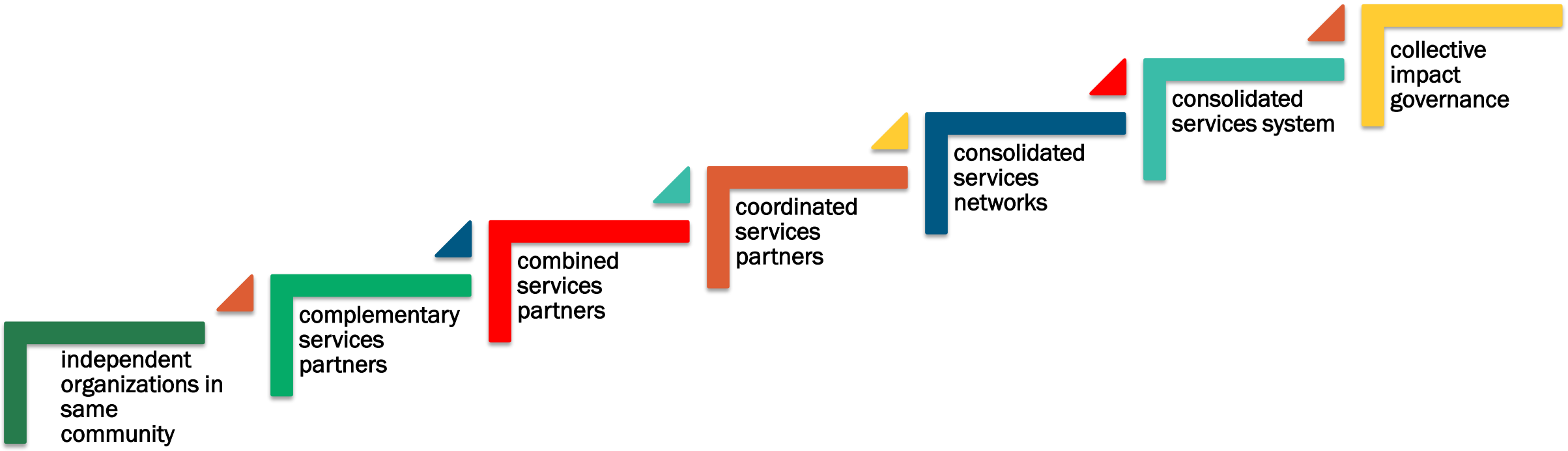
- Understand that social problems – and their solutions – arise from **interaction of many organizations within larger system**
- **Cross-sector alignment** with government, nonprofit, philanthropic and corporate sectors as partners
- **Organizations actively coordinating** their action and sharing lessons learned
- All working toward the **same goal and measuring the same things**

© 2010 The Forum for Youth Investment.

Achieving Large-Scale Change through Collective Impact Involves Five Key Elements

Common Agenda	• **Common understanding** of the problem • **Shared vision** for change
Shared Measurement	• **Collecting data** and **measuring results** • Focus on **performance management** • **Shared accountability**
Mutually Reinforcing Activities	• **Differentiated approaches** • Willingness to **adapt individual activities** • **Coordination** through a joint plan of action
Continuous Communication	• **Consistent** and **open communication** • Focus on **building trust**
Backbone Support	• Separate organization(s) with **staff** • Resources and skills to **convene** and **coordinate** participating organizations

Program Performance to Collective Impact

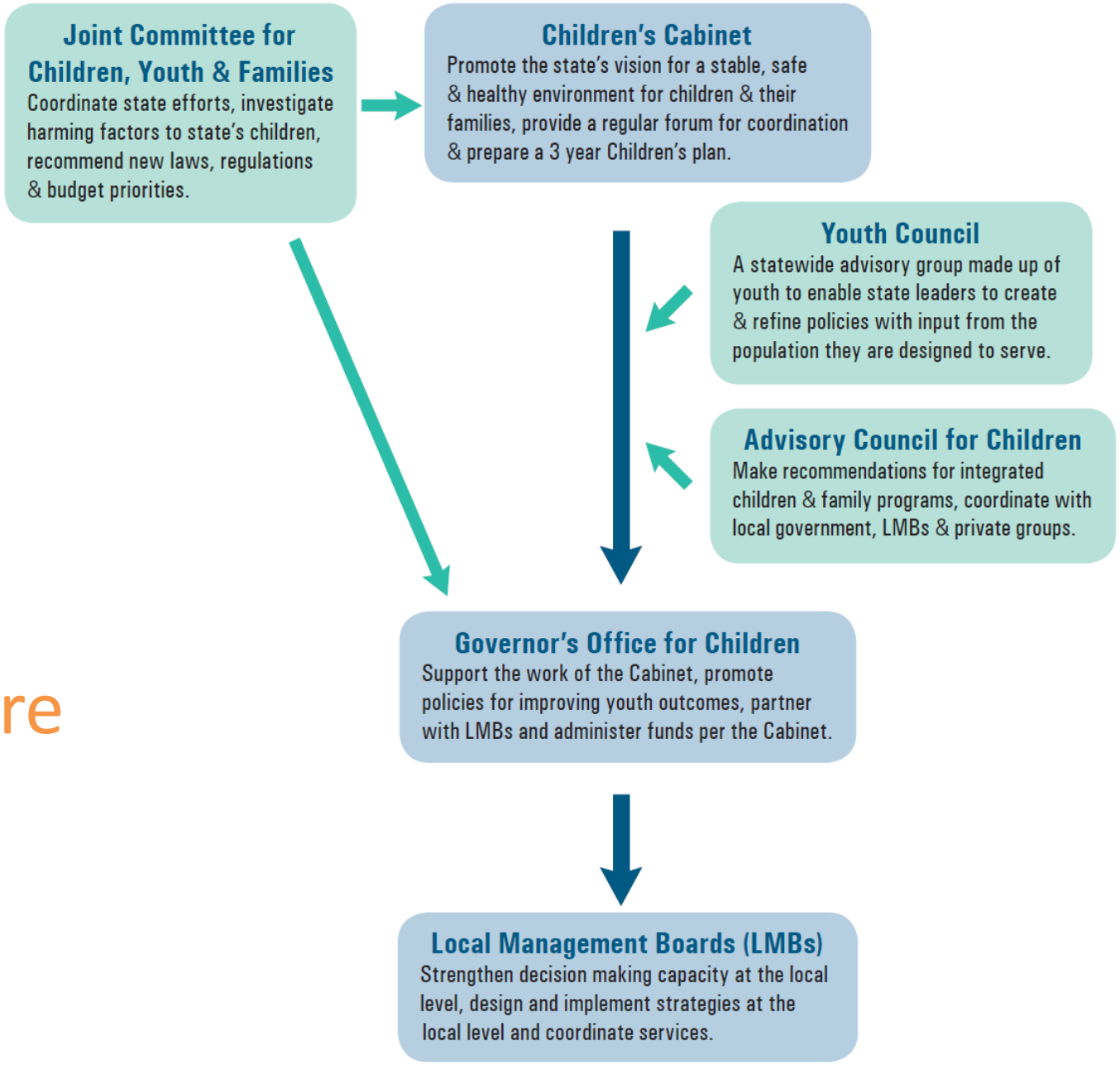


Exercise

- Turn to your neighbor
- Take some time to review “From Program Performance to Collective Impact”
- Discuss where your organization is doing most of it’s work currently
- Where would you like it to be?

POLICY LEVERS

Maryland's Youth Policy Infrastructure



Collective Impact Public Policy Recommendations

1. Use a Children's Cabinet or coordinating body to align funding.
2. Run pilots providing flexibility coupled with accountability for results.
3. Run waiver programs.
4. Reform auditing and accounting guidelines.
5. Provide funding for backbone functions.
6. Arm backbones with the data systems they need.
7. Fund research and evaluations about partnerships.
8. Explicitly allow new coordinating bodies, strategic plans and data systems to use and build upon existing ones.

Performance Partnership Pilots

- Permission to **blend existing discretionary federal funds** from: Education, Labor, Health and Human Services, Corporation for National and Community Service, Institute of Museum and Library Sciences, Justice, Housing and Urban Development (For FY2016) for **disconnected youth** in a more coherent, efficient and effective manner.

- Unprecedented **freedom** from certain federal statutory, regulatory, or administrative requirements coupled with outcome **accountability**.

- A **start-up grant** between $400,000-$700,000 dollars to improve your capacity to use the P3 flexibility effectively.

- First round 9 sites awarded, **second round application** coming any day now.

Resources

Outcomes:

- Child Trends Indicators Bank and research brief on Achieving Multiple Outcomes

Evidence Based Practices:

- Annie E Casey Foundation's Evidence2Success webinar series, tools and research brief

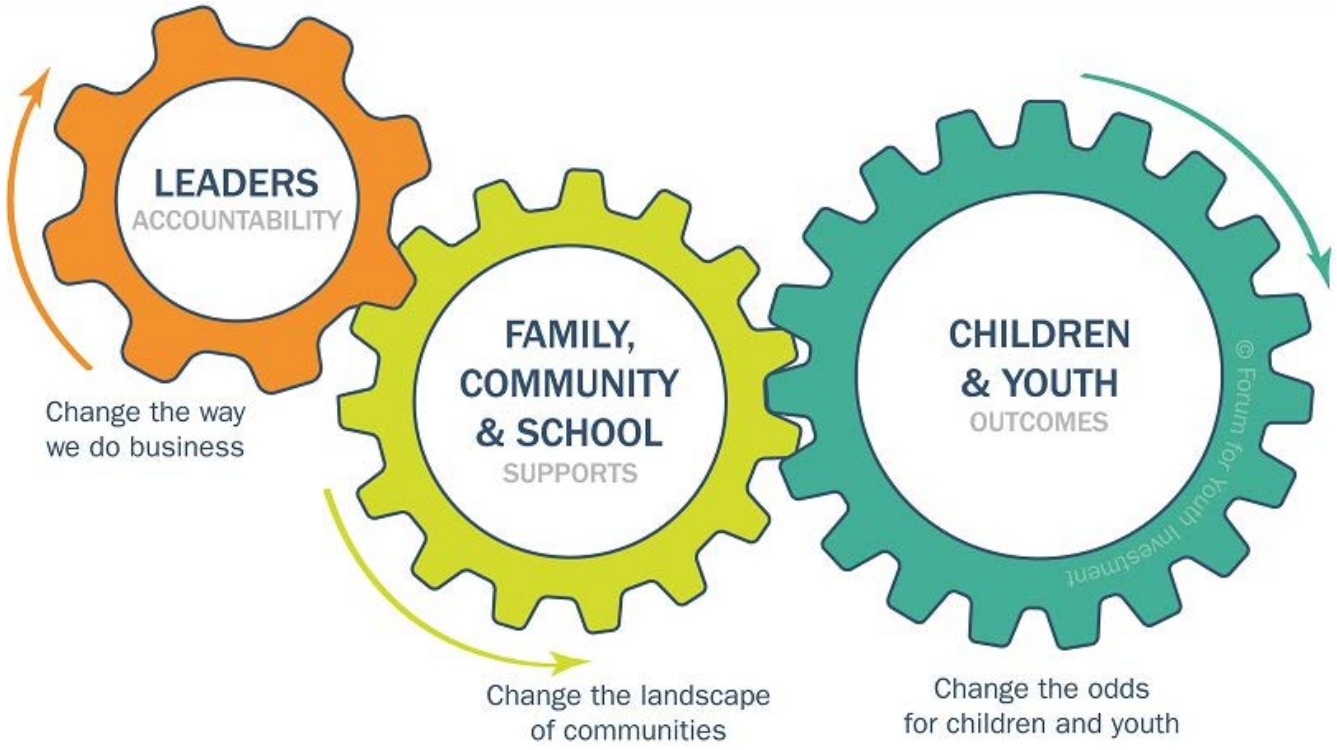
Leadership Accountability:

- The Collective Impact Forum and research brief on Emergence and Addressing Complexity
- The Forum's Big Picture Approach Consulting services and upcoming Institute

Policy:

- The Forum and FSG's paper on How Public Policy Can Support Collective Impact

Are we asking the right questions?



Who have we engaged? (coalitions? providers? youth? the broader community?)

Where are our efforts focused? (specific geographies, age groups, issues?)

How well are we managing the community change process? Taking actions that:

- Align with our goals?
- Implement a powerful set of strategies?
- Address priority populations & communities?

Who supports our youth? (schools? CBOs? Families? faith community? Employers?)

Where are the supports located?

How well are these supports being provided?

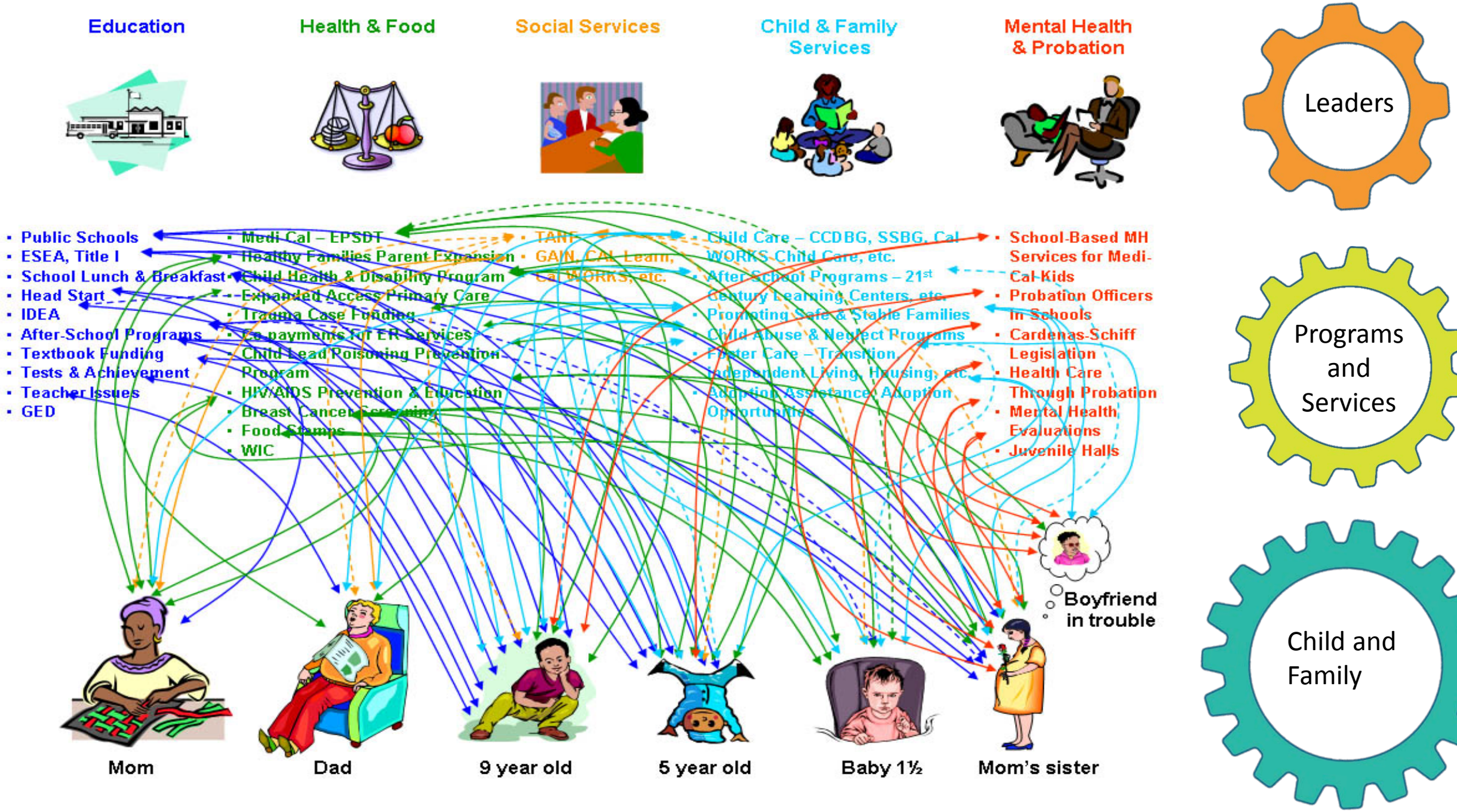
- How accessible?
- How coordinated?
- How well-used?
- What is the quality of these supports?

Who are the youth in our community? (what descriptors? age? family status? special needs?)

Where do these young people and their families live, learn, work?

How well are the youth in our community doing:

- Academically & Vocationally?
- Emotionally & Physically?
- Socially & Civically?


Education
Health & Food
Social Services
Child & Family Services
Mental Health & Probation
Leaders
Programs and Services
Child and Family
Public Schools
ESEA, Title I
School Lunch & Breakfast
Head Start
IDEA
After-School Programs
Textbook Funding
Tests & Achievement
Teacher Issues
GED
Medi-Cal – EPSDT
Healthy Families Parent Expansion
Child Health & Disability Program
Expanded Access Primary Care
Trauma Case Funding
Co-payments for ER Services
Child Lead Poisoning Prevention Program
HIV/AIDS Prevention & Education
Breast Cancer Screening
Food Stamps
WIC
TANF
GAIN, CAL-Learn, Cal WORKS, etc.
Child Care – CCDBG, SSBG, Cal WORKS Child Care, etc.
After-School Programs – 21st Century Learning Centers, etc.
Promoting Safe & Stable Families
Child Abuse & Neglect Programs
Foster Care – Transition Independent Living, Housing, etc.
Adoption Assistance, Adoption Opportunities
School-Based MH Services for Medi-Cal Kids
Probation Officers in Schools
Cardenas-Schiff Legislation
Health Care Through Probation
Mental Health Evaluations
Juvenile Halls
Boyfriend in trouble
Mom
Dad
9 year old
5 year old
Baby 1½
Mom's sister